

## **SPORTS INDUSTRY SERVICE (NEWS, CALENDAR & DIRECTORY)**

Sportcal.com's "Sports Industry Service" provides the essential guide to all that is happening in the sports industry with its unique blend of news, calendar and directory information.

Sportcal.com's daily news service is widely recognised as the market leader in the sports industry with its mixture of in-depth original articles and latest news headlines. The calendar service is the most comprehensive online sports calendar available and covers over 30,000 future sporting events from now until 2016. The international directory provides a detailed guide to who's who in the sports industry with contact details and company profiles.

### **Standard Package**

Sportcal.com's Standard Package consists of:

- Sports Industry News
- Sports Calendar
- Sports Directory

### **Sports Industry News**

Key features:

- Leading news service for the sports industry
- Over 25 articles per day on a wide variety of subjects: Broadcasting, New Media, Rights, Sponsorship, Legal, Financial and Events.
- Searchable archive of over 30,000 articles
- Most comprehensive guide to all that is happening in international sport business
- In-depth and original articles
- Latest headline news
- Distributed via daily e-mail

### **Sports Events Calendar**

Key features:

- Leading online sports events calendar
- Over 150 sports covered
- Over 200 nations covered
- 30,000 future events up to 2016
- Searchable using a variety of options e.g. by sport, by date, by nation, by grade
- Event Planner allows day-by-day analysis
- Latest event announcements
- Updated on a daily basis
- Dedicated research team to assist with additional enquiries

### **Sports Industry Directory**

Key features:

- Leading online sports industry directory
- Over 15,000 contacts
- Covers all sectors of the sports industry: Broadcasters, Sponsors, Federations, Olympic Committees, Marketing Agencies, Service Providers, Legal Firms
- Detailed company profiles
- Latest new appointments
- Updated on a daily basis